

Rhetoric and Persuasion

Advertisement Assignment

Criteria

- Create a product to sell, anything you want it to be (school appropriate)
- Use three persuasive techniques and one rhetorical device to sell your product
- Create the ad, like an ad in a magazine. Must have pictures and words and be colored.

The heartrate MP3 player combines the function of a heartrate monitor and mp3 player so you don't have to carry multiple devices!

